# *Wally Robertson.* Founder & CEO of BDQ International, an entrepreneurial & creative business tuning & trouble-shooting consultancy. Finding simpler solutions to complex problems.

Wally grew up in Hong Kong, Germany, Scotland and England. He's worked in USA, UK, China, Australia and other countries, with organizations such as the World Bank, IMF, Rolls-Royce, Motorola, and Rabobank. He 's spoken to audiences in UK, USA and Europe.

Wally's dual Anglo-American citizenship brings a quirky perspective to all his talks. **Beware**; humor and interaction might be included.

Let's talk ... <u>Wally@BDQ.com</u> +1 919 647 9623, +44 0203 239 2307

## WHAT TOPICS

#### **Business Definition**

Businesses run more efficiently with a simple definition that expresses what a business is about, where it's going and how it will get there. Projects are easier to manage when both objective and context are clear. Simplicity, brevity, pragmatism and effective communication are key to getting the whole company rowing in the same direction.

In this talk, Wally uses real life, and sometimes amusing, war stories to communicate what he means.

### WHAT THE AUDIENCE SAYS

"As a direct result of a presentation Wally made at our TeabagTalent professionals forum, I **always** go for a meeting of '3' to drive the best results from meetings. Wally's presentations provide valuable content with funny, engaging and stylish delivery."

Barrie Humphries, Director Bazria Ltd

Wally Roberston is a highly engaging and entertaining speaker who brings enlightenment to the world of business. He's the kind of speaker who leaves your head full of useful thoughts on how to approach things. His time spent in Britain and America puts him in a good position to make insightful trans-Atlantic observations. Wally is also a master networker - the kind of person who can put you in touch with just the right person.

Michael Dodd, Sky Television broadcast journalist and international speaker

"From his personal experience, Wal brings an international perspective into his talks. Very challenging, sometimes provocative, thoroughly relevant and current and always entertaining. Fearless: says what he thinks."

**Phil Collinge**, A Principal in the TeabagTalent Community

"Wally's talk on Fearless Partnership Networking was inspirational, thought provoking and highly entertaining at the same time. The audience loved it and a lively debate followed."

Annick Devillard, Director, The Rooster Ltd, and Chair Riverside Business Club, London

### WHAT NEXT

### **BOOKING ENQUIRIES**

Email: Wally@BDQ.com www.BDQ.com Phone: (919) 647 9623, 0203 239 2307 **EQUIPMENT**: PC (LCD) projector, flip chart, 4 electric sockets. Space for tripod, video camera and cameraman.

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